

OUR  
Call to Action  
MiniManifesto

**Invest in the world's youngest  
children as the foundation  
for our future.**

act FOR  
Early Years

# World Leaders, Act Now

**End the Global  
Early Years Crisis**



We are  
the Future

**Investing in the world's  
youngest children is the  
foundation for our future.**

It is a game-changer for tackling poverty and inequality. It accelerates progress on multiple Sustainable Development Goals. No child should miss out on this life-changing opportunity.

# Three Big Actions

Ensure every child has access to high-quality and nurturing proven early years interventions through three catalytic actions:

1

**Universal access to quality primary healthcare in support of health, wellbeing and development across pregnancy, birth and early childhood.**

2

**Universal access to quality, inclusive preschool education.**

3

**Universal support for families including affordable and quality childcare, child benefits, and parent and caregiver support.**

**Achieving these three  
Catalytic Actions requires  
investment.**

**We are calling for:**



**At least**

**→ \$1 billion**

in new funding commitments from governments, international donors, businesses and philanthropic donors to kick start progress and action for the youngest children.

**The first ever**


**→ International  
Financing Summit  
on Early Years**

with the aim of securing the necessary investments to transform lifelong outcomes for all children.

# The Butterfly Effect

## The Evidence

When we invest in a child's early years it creates a butterfly effect.

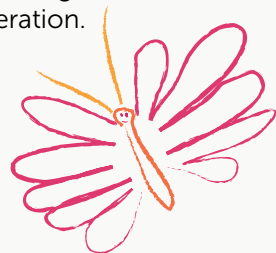


It multiplies opportunities for learning, health and wellbeing;

breaks cycles of poverty and inequality;

impacts governments, businesses, communities, parents, caregivers;

and transforms lifelong outcomes for an entire generation.



**Act For Early Years is powered by a High-Level Advisory Group of leading early childhood organisations and networks around the world including:**

Africa Early Childhood Network (AfECN), Arab Network for Early Childhood, Dubai Cares, Asia-Pacific Regional Network for Early Childhood, Brookings Institution Center for Universal Education, Conrad N.Hilton Foundation, Early Childhood Development Action Network (ECDAN), Early Opportunities, International Step by Step Association (ISSA), Fundação Mario Cecilia Souto Vidigal, Global Business Coalition for Education, Lego Foundation, Minderoo Foundation, Moving Minds Alliance, Roger Federer Foundation, Scaling Up Nutrition, Sesame Workshop, Theirworld, Thrive Coalition, UNICEF and UNESCO.

The Minifesto reflects the collective views of the group, not necessarily the individual policy positions of each member organization.

Do

~~Read~~ **Read more about the minifesto by scanning below.**



**Every child deserves  
the chance to thrive.  
It's time to Act  
For Early Years.**

I, .....  
**support the  
world's youngest  
children as the  
foundation for  
our future.**

**Signed:** .....

